

JAMEY MILLER

WEB & GRAPHIC DESIGNER

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JameyMillerDesign.com



HELLO!

With 20 years of experience in graphic design, web design, marketing, SEO, photography, and copywriting, I bring a well-rounded skill set that combines creativity with technical expertise. I have partnered with advertising agencies, corporations, startups, Non-profits, and franchisors to deliver impactful design and marketing solutions. Known as both a collaborative team player and a self-starter, I excel at managing projects independently or as part of a larger creative team. Design is my passion, and I am eager to continue leveraging my experience to create innovative, results-driven work.



SKILLS

NOTE: I have experience with many other programs, services, and skillsets to name below.

Photoshop CC



Illustrator CC



InDesign CC



Animate CC



Email Marketing (multiple email marketing tools)



Photo Editing



HTML



CSS



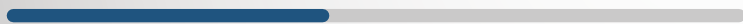
Wordpress Theme Design



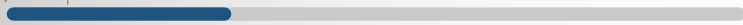
Shopify Liquid coding and store creation



PHP



Javascript



SEO & SEM



EDUCATION

1999-2001 School of Communication Arts - Raleigh, NC

Graduated with a Diploma in Digital Media Arts (Graphic & Web Design)

Jamey Miller
Let your business grow.



EXPERIENCE

Austin Canvas

Charlotte, NC

Marketing Director

October 2021 - November 2022

Oversee all aspects of marketing for Austin Canvas & Awning, Aluma Shield Powder Coating Services, Tarps4Less.com, Tarpman.com, and Columbia Tent & Awning including redesigns of all websites and some rebranding of each company.

Klik Marketing

Charlotte, NC

Web & Graphic Designer

October 2017-August 2021

Marketing firm where I design, develop and updated client websites using Wordpress and Shopify for the majority. Other tasks include email marketing, graphic design, client interaction, photo editing, and more for start-ups, non-profits, & large corporations alike.

C Media Company, LLC

Roanoke, VA

Web Designer

September 2014-September 2015

Local Advertising agency where my duties were Web and Graphic design for new and existing clients using Wordpress and custom Bootstrap HTML and CSS.

Syclone Designs, LLC

Dawsonville, GA

Creative Director

March 2008-July 2009

As Creative Director, I managed client relationships from consultation through delivery, providing quotes, designing and coding websites, and ensuring clear progress updates. I also maintained and updated several existing websites previously built or hosted by Syclone Designs.

HomeFront Brands

Huntersville, NC

Web Designer Manager

December 2022-August 2025

At HomeFront Brands, I redesigned multiple franchise and consumer websites, launched three new sites, and managed 14 active properties to ensure speed, security, and uptime. I created hundreds of SEO-focused location and service pages, developed graphic assets for campaigns, and streamlined workflows—reducing update turnaround by 30% while supporting multi-state franchise growth.

FRIENDS of the Blue

Ridge Parkway

Roanoke, VA

Marketing Director

April 2012-October 2013

Directed overall marketing efforts, including the design and layout of printed materials such as catalogs, business cards, signage, manuals, annual reports, and a bi-annual magazine. Redesigned the organization's 300+ page website, coordinated with online providers for e-commerce and blog functions, and produced layouts for newsletters and e-blasts.

PlayNation Playsystems

Canton, GA

Assistant Marketing Director

March 2005-December 2007

Oversaw marketing for five playset companies, leading the design and production of product catalogs—including layout, photography, copywriting, and print preparation. In addition to print collateral, redesigned and managed multiple company websites, enhancing functionality and brand consistency.